

# Graphic Design 1: Introduction to Graphic Design

## Pacing Guide Fall 2023

Timeline is tentative and subject to change

		<ul style="list-style-type: none"><li>• Employability Skills (<b>AAVTC-IGD-1</b>) - communicate effectively, Thinking creatively,</li><li>• critical thinking, work ethics, time management, responsibility, professional image (appearance, language, &amp; behavior).</li><li>• Using different digital formats <b>AAVTC-IGD-14</b></li><li>• Using different print/output processes <b>AAVTC-IGD-19</b></li><li>• Explore electronic imaging process <b>AAVTC-IGD-20</b></li></ul>	Implemented throughout
Syllabus/procedures	1 day	Go over syllabus, Go over work ethic standards and procedures of class and materials. Top jobs in PS, youtube -6 types of GC jobs, Introduction video (Christmas card one). <b>AAVTC-IGD-2</b>	7/31
<b>Unit 1: Beginning PS</b>			
Introduction	2 dys	Review work ethic standards and procedures of class and materials. <b>AAVTC-IGD-6</b> Assign sourcepros. Introduce Workspace, finding good images, selections tools (videos on my school youtube)	8/1-2
Color Emphasis	2 days	Graphic imaging processes <b>AAVTC-IGD-10</b> 5 elements: line, shape, value, mass, space, texture, color. <b>AAVTC-IGD-13</b>	8/3-4
Freaky Fruit	2 dys	Graphic imaging processes <b>AAVTC-IGD-10</b> 5 elements: line, shape, value, mass, space, texture, color. <b>AAVTC-IGD-13</b>	8/7-8
City Postcard	3 dys	Graphic imaging processes <b>AAVTC-IGD-10</b> 5 elements: line, shape, value, mass, space, texture, color. <b>AAVTC-IGD-13</b> Function of typeface design - <b>AAVTC-IGD-18</b>	8/9-8/11
Statue Art	3 days	Graphic imaging processes <b>AAVTC-IGD-10</b> 5 elements: line, shape, value, mass, space, texture, color. <b>AAVTC-IGD-13</b>	8/14-8/16
Make up / catch up Introduce Skills USA	2 days	CTSOs as part of CTAE classes – <b>AAVTC-IGD-21</b>	8/17-18

<b>Unit 2: Using what you've learned</b>			
Creative Creature	5 days	Graphic imaging processes AAVTC-IGD-10	8/21-8/25
Illustrated Word	5 days	Graphic imaging processes AAVTC-IGD-10 Design a page layout AAVTC-IGD-12 Evolution of letterforms AAVTC=IGD-17 Function of typeface design -AAVTC-IGD-18	8/28-9/1
Self Portrait Collage	3 days	Graphic imaging processes AAVTC-IGD-10 Communicate effectively orally Design a page layout AAVTC-IGD-12	9/5-9/7
B/W Surreal Collage	3 days	Graphic imaging processes AAVTC-IGD-10 Design a page layout AAVTC-IGD-12	9/8-9/12
Make up/catch up	1 day		9/13
<b>Unit 3: Visual Meets Typography</b>			
Product Advertisement	4 days	Professional & ethical issues (copyright) -AAVTC-IGD-4 Use measuring devices and units AAVTC-IGD-8 Graphic imaging processes AAVTC-IGD-10 Design a page layout AAVTC-IGD-12 Page layout terminology & tools AAVTC-IGD-15 Function of typeface design -AAVTC-IGD-18	9/14-9/19
Event Poster Save the date for prom, prom poster, special Olympics T, play poster, play program	5 days	Business cycle elements/job flow AAVTC-IGD-5 Graphic imaging processes AAVTC-IGD-10 Design a page layout AAVTC-IGD-12 Page layout terminology & tools AAVTC-IGD-15 Function of typeface design -AAVTC-IGD-18	9/20-9/26
Typography w/clipping masks	1 day	Graphic imaging processes AAVTC-IGD-10 Evolution of letterforms AAVTC=IGD-17 Function of typeface design -AAVTC-IGD-18	9/27
Image made from text	3 days	Graphic imaging processes AAVTC-IGD-10 Evolution of letterforms AAVTC=IGD-17 Function of typeface design -AAVTC-IGD-18	9/28-10/2
Book Cover	3 days	Graphic imaging processes AAVTC-IGD-10 Design a page layout AAVTC-IGD-12 Page layout terminology & tools AAVTC-IGD-15 Function of typeface design -AAVTC-IGD-18	10/3-10/5
Make up/ catch up	1 day		10/6

<b>Unit 4: Designing for a Technological Purpose</b>			
Rotoscoping w/Sprite pg	4 ½ days	Graphic imaging processes AAVTC-IGD-10	10/16-20
GIF the easy way	2 days	Graphic imaging processes AAVTC-IGD-10 Evolution of letterforms AAVTC=IGD-17	10/23-10/24
Meme	3 days	Graphic imaging processes AAVTC-IGD-10 Evolution of letterforms AAVTC=IGD-17 Function of typeface design -AAVTC-IGD-18	10/25-10/27

<b>Unit 5: Learning Illustrator</b>			
Burger & Fries	3 days	Graphic imaging processes <b>AAVTC-IGD-10</b> Raster & vector-based software apps <b>AAVTC-IGD-16</b>	10/30- 11/1
Cartoon You	3 days	Graphic imaging processes <b>AAVTC-IGD-10</b> Raster & vector-based software apps <b>AAVTC-IGD-16</b>	11/2- 11/6
Starry Night Phone camera to Ps to Ai	5 days	Graphic imaging processes <b>AAVTC-IGD-10</b> Raster & vector-based software apps <b>AAVTC-IGD-16</b>	11/7- 11/13
Free draw/play	2 days	Graphic imaging processes <b>AAVTC-IGD-10</b> Raster & vector-based software apps <b>AAVTC-IGD-16</b>	11/14- 11/15
Make up/catch up	2 days		11/16- 11/17
Logos Ai logos	5 days	Paper types and sizes - <b>AAVTC-IGD-9</b> Graphic imaging processes <b>AAVTC-IGD-10</b> Evolution of letterforms <b>AAVTC-IGD-17</b> Function of typeface design - <b>AAVTC-IGD-18</b>	11/28- 12/1
Magazine Page Ai works with Ps	5 days	Paper types and sizes - <b>AAVTC-IGD-9</b> Graphic imaging processes <b>AAVTC-IGD-10</b> Measurements <b>AAVTC-IGD-11</b> Design a page layout <b>AAVTC-IGD-12</b> Page layout terminology & tools <b>AAVTC-IGD-15</b> Function of typeface design - <b>AAVTC-IGD-18</b>	12/4- 12/8
Make up/ catch up	3 days		12/11- 12/13
Finals	1 day		12/14 or 12/15